

MEDIA KIT 2018

POP YOUR  ADS

*Trust Unbroken, Technology
Unmatched and Performance
Guaranteed.*

popyourads.com
info@popyourads.com

ABOUT

Pop Your Ads, which started in 2013, is a Digital Marketing Company started with a simple goal to capture and manage the most profitable audiences for our clients. Pop Your Ads is a Ad Network and a direct publisher and has collaborated with more than 50k publishers to ensure PYA provides a 100% of the highest quality traffic with guaranteed results for all Verticals and WW. After 5 years in the free market, Pop Your Ads has sustained and has established its trust in every customer it has worked with.



Headquarters:
672/476, Temple Tower,
Anna Salai, Nandanam,
Chennai - 600 035.



Corporate Office:
20, Norris Road,
Singapore 208262.

45K+
Publishers

1B+
Impressions

50M+
Clicks

150+
Geo's

AD FORMATS & MODELS



POP

Pop up, Pop under,
XML via Pop



EMAIL

SOI & DOI



NATIVE

Content and Product
Promotion



BANNER

All IAB Standard
Sizes



VIDEO

Mobile Web and
Desktop

IMPRESSIONS

10M / Day

CPM

CLICKS

113K / Day

CPC

LEADS

6K / Day

CPL

ACTION/SALE

5K / Day

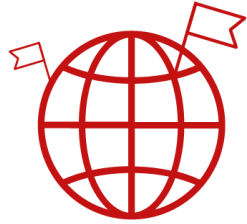
CPA

APP INSTALLS

3K / Day

CPI

TARGETING



Country/City /Language



Device Type



Time/Frequency Cap



IP range / ISP



Browser/OS



Mobile Carrier



Keyword

2017 Top verticals



ADULT



DATING



GAMING



CRYPTO



CASINO



GAMBLING



SOLAR



HEALTH

Other verticals (popular)

E-COMMERCE

FOREX

FOOD & BEVERAGES

BEAUTY

TRAVEL

BINARY

FINANCE

APPS

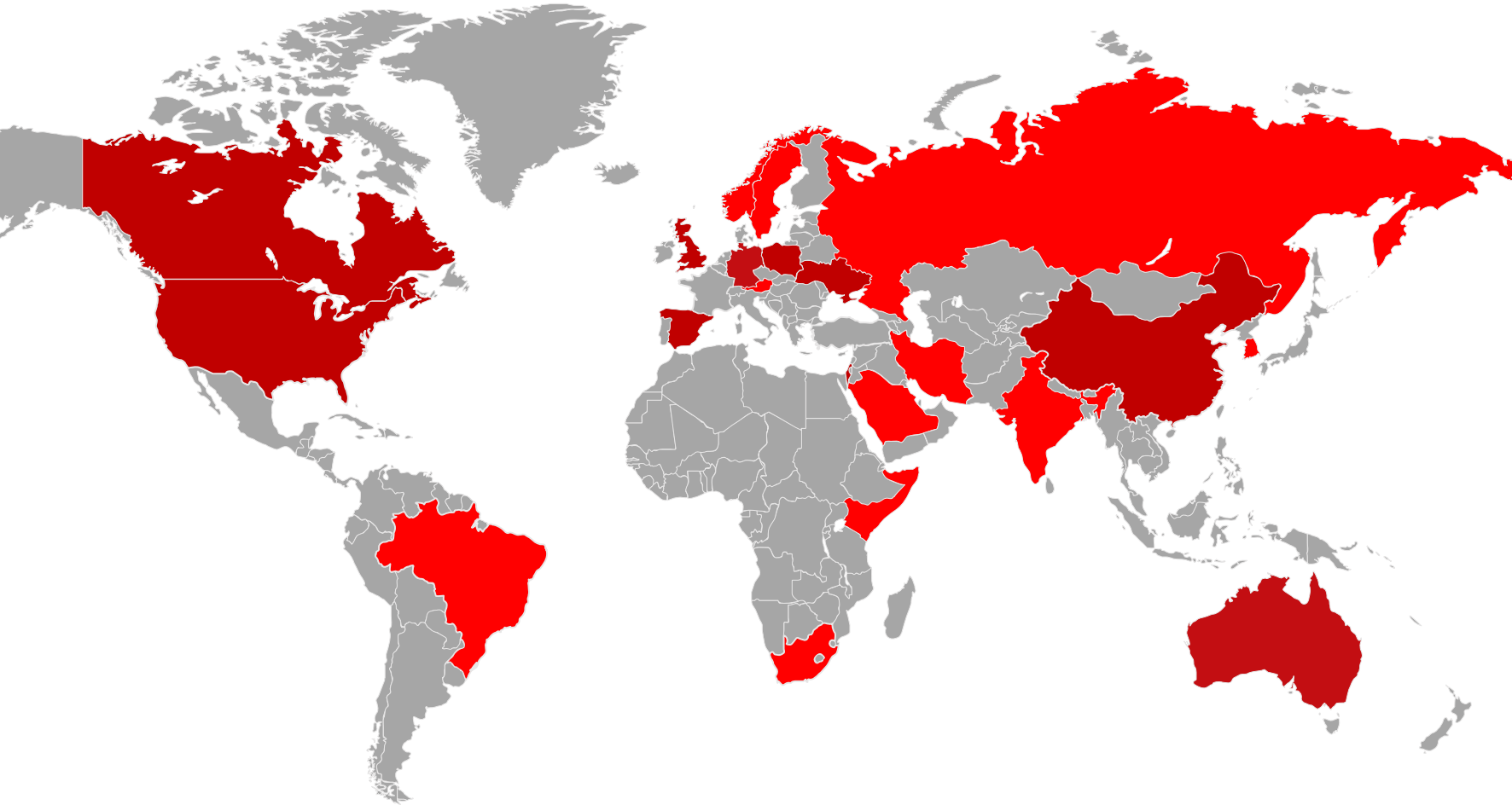
EDUCATION



FASHION

GEOs

Top Countries on impressions

- 1) United states
- 2) United kingdom
- 3) Germany
- 4) Australia
- 5) Canada
- 6) Spain
- 7) Ukraine
- 8) Israel
- 9) Poland
- 10) China
- 11) Norway
- 12) India
- 13) Sweden
- 14) Iran
- 15) UAE
- 16) Korea – South
- 17) Hong Kong
- 18) Austria
- 19) Brazil
- 20) Russia
- 21) South Africa
- 22) Kenya



 Countries with High impressions
 Countries with Moderate impressions

WHY CHOOSE US



Dedicated campaign manager



Self Service Platform



Real – Time stats



24/7 Support

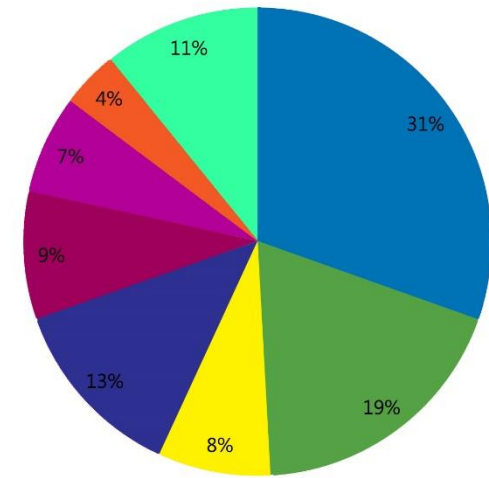


DSP



Ad Server

Top Verticals



POP YOUR

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India

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